



Media Kit

Alliance of Angels Key Facts

Total dollars invested since inception: \$100M+
Total companies invested since inception: 200+
Notable portfolio companies: DocuSign, OfferUp, Julep

Internal Rate of Return (IRR): 20%+

Total exits: 40+

Notable exits: Clarisonic, acquired by L'Oreal
Elemental Technologies, acquired by Amazon
SNAPin, acquired by Nuance for \$200M
Insitu, acquired by Boeing for \$400M

Average dollars invested per year: \$10M+

Average companies invested per year: 20+

Number of member angels: 140+

Sidecar funds' total assets under management: \$10M+

Headquarters: Seattle, WA

Year founded: 1997

Alliance of Angels Summary Value Proposition

We are the largest and most active angel group in the Pacific Northwest. Each year, we invest \$10M+ into 20+ companies. Since 1997, we have invested \$100M+ into 200+ companies and celebrated 40+ exits generating more than a billion dollars of returns. Our network of 140+ active angel investors is further augmented by a \$6.6M seed fund.

More than Checks: We are veteran entrepreneurs or senior business leaders from companies such as Amazon, Microsoft, Google and Starbucks. We provide a network of relationships and a wealth of experience in building and growing companies.

High Velocity: We know entrepreneurs are busy, and that raising capital one angel at a time is a little like herding cats. We connect the best entrepreneurs with 140+ angels at once, and target to provide entrepreneurs with an investment decision within 6 weeks

Active Investors: Nearly every one of us has written a check in the last 2 years. We are committed to connecting our entrepreneurs with the resources they need to turbocharge their startup.

Alliance of Angels Short Description

Alliance of Angels is the largest and most active angel group in the Pacific Northwest. Each year, we invest \$10M+ into 20+ startups and provide mentorship to help them succeed.

Alliance of Angels Detailed Description

Alliance of Angels is the largest and most active angel group in the Pacific Northwest. Each year, we invest \$10M+ into 20+ companies. Since 1997, we have invested \$100M+ into 200+ companies and celebrated 40+ exits generating more than a billion dollars of returns. Our network of 140+ active angel investors is further augmented by a \$6.6M seed fund. To learn more, visit www.allianceofangels.com.

Alliance of Angels Contacts

AoA leadership will be glad to assist members of the media with information, sources & interviews for articles you are writing on angel investing, venture capital startups and entrepreneurship. To open a dialog, please contact the following individuals:

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AoA Logo Guidelines

Members of the media who wish to use the AoA logo in materials, presentations or online are requested to contact Yi-Jian Ngo (yijian@allianceofangels.com) prior to publication. Logos appropriate for use in print and onscreen, as well as for different file types or size, are available by contacting Yi-Jian Ngo.

We ask that you observe the following guidelines when using the AoA logo:

Minimum size:

Use a minimum height of 0.5 inch (print) or 60 pixels (screen) of the color positive logo image, including the name.

Minimum space:

Leave a clear space around the color positive logo image, including the name, no less than the equivalent of the height of the lowercase letters of the Alliance of Angels name contained in the logo.

Unauthorized alterations:

- Do not crop the name from beneath the logo, as it is an essential part of the logo.
- Do not change the colors of the logo.
- Do not distort or otherwise manipulate the logo or name, such as altering the ratio of width to height.
- Do not add a three-dimensional background to the logo or add any special effects (e.g., shadows).

AoA Logo Samples

Below are images of the four approved versions of the AoA logo.

Full Color:



One Color/Black and White:

